



Children's Education Society (Regd.)

The Oxford College of Pharmacy

(Recognized by the Govt. of Karnataka, Affiliated to Rajiv Gandhi University of Health Science, Karnataka;
Approved by Pharmacy Council of India, New Delhi)

Accredited by NAAC and International Accreditation Organization (IAO)

Date: 17/06/22

CIRCULAR

This is to inform all the students and teaching staff of The Oxford College of Pharmacy that a seminar titled on “**How to Protect Your Ideas and Foster Innovation**” for the academic year 2021-22 will be conducted on 20/06/22. We request for the active participation for the same.

P. Padma
PRINCIPAL

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The Oxford College Of Pharmacy
No 6/9, 1st Cross, Begur Road, Hongasandra
Bangalore - 560 068



No.6/9, 1st Cross, Begur Road, Hongasandra, Bengaluru -560 068
☎: +91- 80 - 61754694; Fax: +91- 80 -61754699; www.theoxford.edu
e-mail: pharmacyprincipal@theoxford.edu; info@theoxford.edu;



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DEPARTMENT OF PHARMACOLOGY

ORGANIZED

SEMINAR ON

"HOW TO PROTECT YOUR IDEAS AND FOSTER INNOVATION"

CHIEF PATRON

Dr. S.N.V. L NARASIMHARAJU

CHAIRMAN

THE OXFORD GROUP OF INSTITUTIONS

CONVENER

Dr. PADMAA M PAARAKH

PRINCIPAL

THE OXFORD COLLEGE OF PHARMACY

ORGANIZING SECRETARY

MS. MEGHANA K.N.

ASSISTANT PROFESSOR,

DEPARTMENT OF PHARMACOLOGY

THE OXFORD COLLEGE OF PHARMACY

RESOURCE PERSON

MS. KESERLA BHAVANI

ASSISTANT PROFESSOR,

DEPARTMENT OF PHARMACOLOGY

THE OXFORD COLLEGE OF PHARMACY

DATE: 20th JUNE, 2022

TIME: 12.15 PM to 1.45 PM



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PREAMBLE

The Department of Pharmacology conducted the seminar on "How to protect your ideas and foster innovation" for the teaching faculties and students. There were totally 63 participants. Ms. Keserla Bhavani, Assistant Professor, The Oxford College of Pharmacy, Bangalore delivered the lecture.

The content delivered in the seminar is as follows:

The seminar began with welcoming the participants by Ms. Meghana K.N. Later, speaker started addressing the session. The protection of physical and intangible property is the focus of intellectual property rights (IPRs). It acknowledges and recognizes inventors and contributors for their research, designs, discoveries, innovations, and so on. In a market-driven economy, intellectual property protection is critical for getting a slight edge in terms of technical advancements and generating faster economic development. Some common forms of IPR includes patents, copyrights, trademarks, and trade secrets. One can go for registering the IPR, he or she can protect the ideas from infringement and ensure that you have the legal authority on your inventions. To protect new ideas, one has to file for patent protection, usage of confidentiality agreements when discussing about ideas with others, or licensing the patenting idea to a company.

Additionally, IPR plays a vital role in nurturing innovation, creativity and economic development. IPR encourages inventors with incentive to invest time, effort and resources in developing new ideas and products so thereby which they can get the benefits of their inventions. It prevents unauthorized use, reproduction or distribution of the inventions by others. IPR promotes research and development by providing protection to new technologies, and advancements in research. IPR has grown in relevance in all areas of socioeconomic growth. It assists in the understanding of patentability criteria in depth and the viability of the patent.

She also explained about how patents can support inventors and improve lives in many ways- they recognize and reward inventors for successful inventions, when new technology comes onto the market, society as a whole stand to benefit, help further finance technological research and development, help to spark new ideas and promote new inventions



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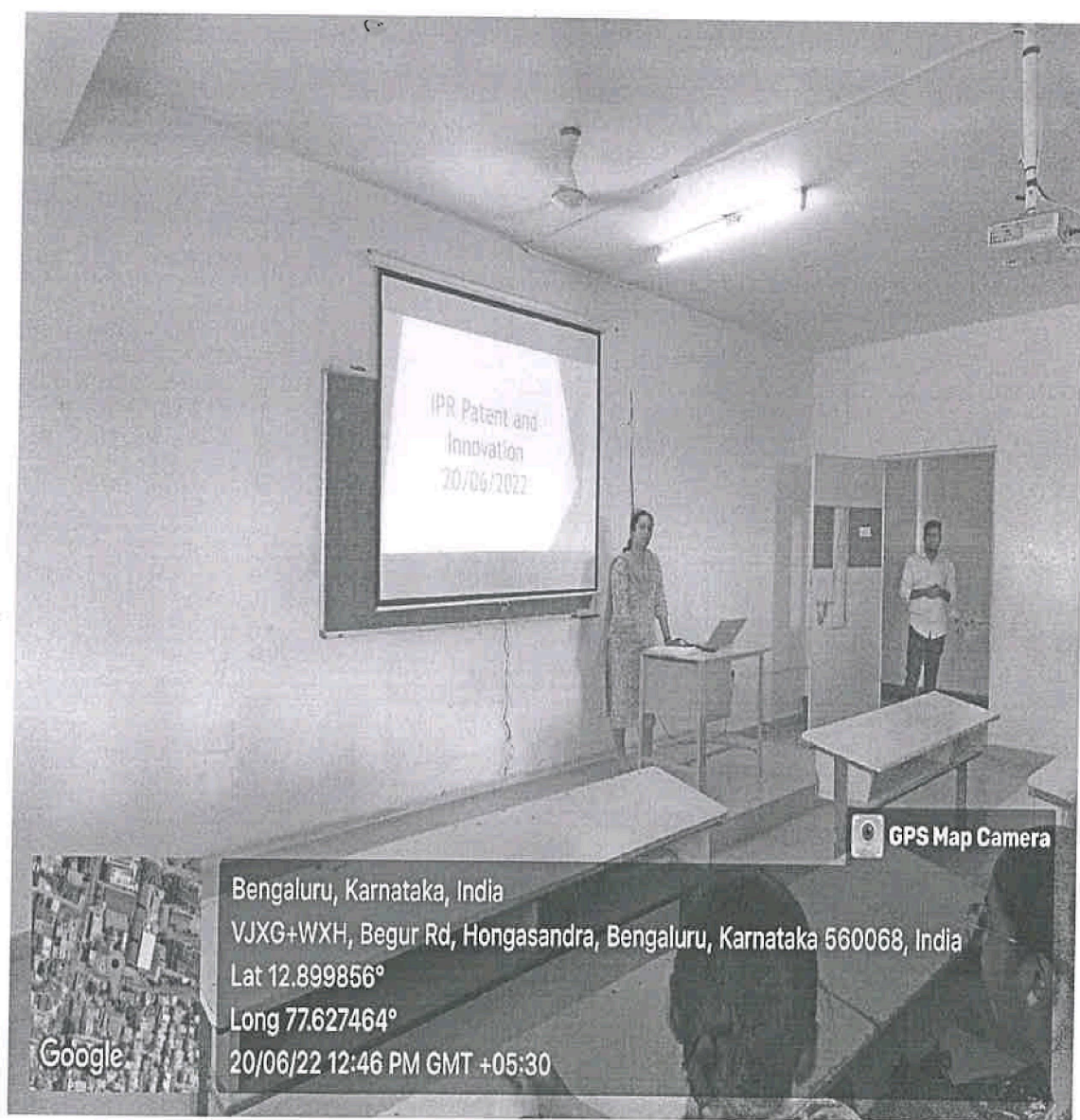
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from which we can all benefit, and patent can stop other third parties from free riding on the efforts of the inventor.

In the concluding remarks, Ms. Meghana delivered the vote of thanks and she thanked Dr. Padmaa M. Paarakh, Principal, The Oxford College of Pharmacy, Bangalore for giving her an opportunity to organize the seminar.



Mrs. Keserla Bhavani delivering the seminar talk



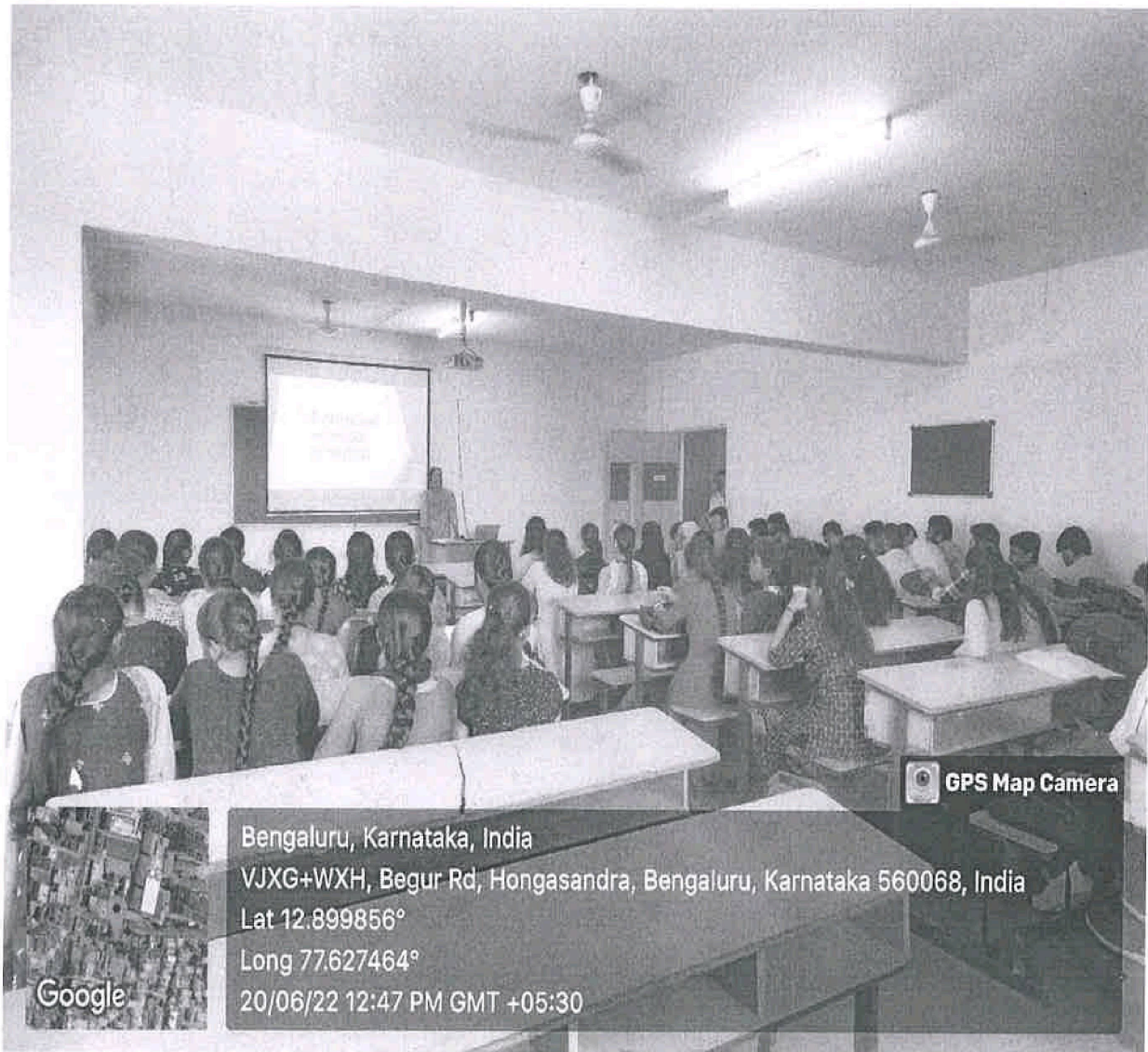
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Bengaluru, Karnataka, India

VJXG+WXH, Begur Rd, Hongasandra, Bengaluru, Karnataka 560068, India

Lat 12.899856°

Long 77.627464°

20/06/22 12:47 PM GMT +05:30

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GPS Map Camera

Mrs. Keserla Bhavani interacting with the participants



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OUTCOME

There were totally 63 participants. The seminar provided valuable information on intellectual property rights (IPR) and innovation insights. Participants gained a deeper understanding of different types of intellectual property. The seminar emphasized protecting intellectual property rights, promoting innovation, and encouraging economic growth through job creation.



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LIST OF PARTICIPANTS

SL.NO	NAME OF PARTICIPANT	SIGNATURE
1	DINESH BALRAM	<i>Dinesh</i>
2	SWETHA G	<i>Swetha</i>
3	ADITHYA J	<i>Aditya</i>
4	APARNA O M	<i>Aparna</i>
5	ARROJU HRITHIK	<i>Arroju</i>
6	BALAKRISHNAN	<i>Balakrishnan</i>
7	DHANASHEKAR	<i>Dhanashekar</i>
8	GOUDHAM T	<i>Goudham</i>
9	HARSHA	<i>Harsha</i>
10	NAVEEN KUMAR C	<i>Naveen</i>
11	PAVITHRAN	<i>Pavithran</i>
12	PRAKASH R	<i>Prakash</i>
13	PRATIK JAIN	<i>Pratik</i>
14	RAMYA A	<i>Ramya</i>
15	SHRI VIGNESH	<i>Shri</i>
16	HARIPRIYA	<i>Haripriya</i>
17	SHASHIKANTH PRASAD	<i>Shashikanth</i>
18	ANIKET BIPIN BELLAD	<i>Aniket</i>
19	AZHAR MUSHTAQ BHAT	<i>Azhar</i>
20	BALRAJ M	<i>Balraj</i>
21	CHETHAN SHESHADRI K	<i>Chethan</i>
22	DEEPAK S	<i>Deepak</i>
23	DHUSHYANTH G	<i>Dhushyanth</i>
24	DINESH R	<i>Dinesh</i>
25	FASEEHA ALMAS	<i>Faseeha</i>
26	GANESH	<i>Ganesh</i>
27	GOWTHAMI G N	<i>Gowthami</i>
28	HARI PRASAD M S	<i>Hari</i>
29	HARINI V	<i>Harini</i>
30	HARISH KUMAR K	<i>Harish</i>
31	JANHAVI ARYA	<i>Janhavi</i>
32	KAILASH CHANDRA C	<i>Kailash</i>
33	KARTHIK M	<i>Karthik</i>
34	KAVIARASU S	<i>Kaviarasu</i>
35	KAVYA N	<i>Kavya</i>
36	KAVYA SHREE S	<i>Kavya</i>
37	KAVYA M PARI	<i>Kavya</i>
38	KAVYA M	<i>Kavya</i>
39	KISHAN K	<i>Kishan</i>



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40	KOWSALYA V	<i>Kovs</i>
41	NAMITHA M	<i>Namitha</i>
42	NANDISHA V	<i>Nandisha</i>
43	PALLAVI A	<i>Pallavi</i>
44	PAVAN KUMAR C	<i>Pavank</i>
45	PAVAN KUMAR K	<i>Pavank</i>
46	POOJA HJ	<i>Pooja</i>
47	PRIYA RAJKUMAR	<i>Priya</i>
48	RACHITHA S V	<i>Rachitha</i>
49	RAMYA D	<i>Ramya</i>
50	RITHIK H R	<i>Rithik</i>
51	SAGAR M	<i>Sagar</i>
52	SANJAY B	<i>Sanjay</i>
53	SHAIK BAJI	<i>Shaiq</i>
54	SHARATH J	<i>Sharath</i>
55	SHEIKH MUNEEB UL RAHMAN	<i>Sheikh</i>
56	SIVARAJ KUMAR B	<i>Sivaraj</i>
57	SNEHA S	<i>Sneha</i>
58	SOUNDARYA T S	<i>Soundarya</i>
59	SUSHMITHA N	<i>Sushmitha</i>
60	SUVANJALI MISHRA	<i>Suvanjali</i>
61	TANUSHREE M	<i>Tanushree</i>
62	KAVYA R S	<i>Kavya</i>
63	MUDASIR PASHA	<i>Mudasir</i>



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6/9, 1ST MAIN, BEGUR ROAD, HONGASANDRA, BENGALURU-560 068

PARTICIPATION CERTIFICATE

This is to certify that Mr/Ms/Dr/Mrs. KOWSALYA V has attended a Seminar on *How to Protect your IPR Patent and Foster Innovation* held at the Department of Pharmacology, The Oxford College of Pharmacy, Bangalore, Karnataka, for the academic year 2021-22.

M. Meghana
Co-ordinator

Ms. Meghana K.N
Dept. of Pharmacology
The Oxford College of Pharmacy

M. Srivastava
HOD

Dr. Noopur Srivastava
Dept. Of Pharmacology
The Oxford College of Pharmacy

P. Padma
Principal

Dr. Padmaa M Paarakh
The Oxford College of Pharmacy



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M.N.
Co-ordinator

Ms. Meghana K.N
Dept. of Pharmacology
The Oxford College of Pharmacy

Sr
HOD

Dr. Noopur Srivastava
Dept. Of Pharmacology
The Oxford College of Pharmacy

P. Padma
Principal

Dr. Padmaa M Paarakh
The Oxford College of Pharmacy



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This is to certify that Mr/Ms/Dr/Mrs. SHRI VIGNESH has attended a Seminar on *How to Protect your IPR Patent and Foster Innovation* held at the Department of Pharmacology, The Oxford College of Pharmacy, Bangalore, Karnataka, for the academic year 2021-22.

M. K. N.
Co-ordinator

Ms. Meghana K.N
Dept. of Pharmacology
The Oxford College of Pharmacy

N. Srivastava
HOD

Dr. Noopur Srivastava
Dept. Of Pharmacology
The Oxford College of Pharmacy

P. Padma
Principal

Dr. Padmaa M Paarakh
The Oxford College of Pharmacy



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Department of Pharmacology, The Oxford College of Pharmacy, Bangalore,
Karnataka, for the academic year 2021-22.

M. K. N.
Co-ordinator

Ms. Meghana K.N
Dept. of Pharmacology
The Oxford College of Pharmacy

N. Srivastava
HOD

Dr. Noopur Srivastava
Dept. Of Pharmacology
The Oxford College of Pharmacy

P. Padma
Principal

Dr. Padmaa M Paarakh
The Oxford College of Pharmacy



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Co-ordinator

Ms. Meghana K.N
Dept. of Pharmacology
The Oxford College of Pharmacy


HOD

Dr. Noopur Srivastava
Dept. Of Pharmacology
The Oxford College of Pharmacy


Principal

Dr. Padmaa M Paarakh
The Oxford College of Pharmacy